



SHOEI Co., Ltd.  
1-31-7 Taito, Taito-ku, Tokyo 110-0016, JAPAN  
Tel: +81-3-5688-5170 / Fax: +81-3-3837-8245

2<sup>nd</sup> September 2019

Change of SHOEI distribution in Thailand as of 1<sup>st</sup> October 2019

Dear Customers,

We always thank you very much for your purchase and sales of SHOEI products. Today, SHOEI and Helmets House (Thailand) would like to inform you of that both companies have agreed the change of distribution of SHOEI products for the territory of Kingdom of Thailand. SHOEI products which have been distributed by Helmets House (Thailand) will now be distributed directly by SHOEI's newly established Thai subsidiary, SHOEI Asia Co., Ltd. SHOEI products will be delivered from its contracted central warehouse in Thailand from 1<sup>st</sup> October 2019. As a transfer period, SHOEI products will be available from Helmets House (Thailand) until 30<sup>th</sup> November 2019. Thereafter, effectively from 1<sup>st</sup> December 2019, SHOEI Asia Co., Ltd. will be the sole distributor for SHOEI products in Thailand and from this date SHOEI takes over full responsibility for warranties claims with respect to SHOEI products having been sold by Helmets House (Thailand) before if such claims have been properly raised within the applicable warranty period.

SHOEI would like to take this opportunity to thank Helmets House (Thailand) for their efforts and strong contribution to establish the SHOEI brand in Kingdom of Thailand for many years. Helmet House (Thailand) will remain partnership with SHOEI as a retailer of SHOEI products (Paddock).

Further details such as new contact of SHOEI Asia Co., Ltd. will be announced at later stage to each customer by them separately.

We thank you very much for your comprehension and continuous support in future.

Best regards,

SHOEI Co., Ltd

A handwritten signature in black ink, appearing to read "Kenichiro Ishida", written over a horizontal line.

Kenichiro Ishida

President