



2022.4.6

MOTORRAD BEST BRAND AWARDS 2022 受賞

ドイツの権威あるオートバイ専門誌「MOTORRAD」が毎年主催している、MOTORRAD BEST BRAND AWARDS。参加する読者を対象に各部門で好きなブランドを調査する同賞にて、約 52,000 人の読者のうち 61.1%の支持を得て SHOEI がヘルメット部門の「MOTORRAD BEST BRAND AWARDS 2022」に選ばれ、2020 年度から 3 年連続での受賞となりました。

We are proud to announce that SHOEI won the MOTORRAD BEST BRAND AWARD 2022 in the category of Best Helmet for the third year running! German prestigious motorcycle magazine *MOTORRAD* conducts an annual survey to readers. Every year readers who participate in the questionnaire vote on their favorite brands in specific categories, and SHOEI received 61% of the nearly 52,000 respondents vote to earn Best Helmet Brand for 2022. Winning this prestigious award is one thing but doing it 3 years in a row is a true honor and testament of all our efforts.

